VIVA LEVELS THE ACADEMIC PLAYING FIELD IN VIRGINIA

- VIVA is the consortium of 71 academic libraries within the Commonwealth of Virginia.
- For more than 25 years, VIVA has created significant cost savings through cooperative purchasing, resource sharing, and open and affordable course content initiatives.

VIVA has demonstrated a cost avoidance of over

$1,000,000,000

through group purchases since it began in 1994.

DEVELOPING THE VALUE METRIC SYSTEM

- The Original 2016 Charge:
  - Determine what the highest collection development priorities are for the consortium and examine how these can be translated into quantifiable values.
  - Create an assessment framework and value metric system for the evaluation of shared resources that are reflective of VIVA's overarching values.

STRUCTURING THE TOOL

- A variety of criteria useful to the consortium and VIVA values, customized by format.

- Each grid has a potential score of 100, allowing for cross-format comparisons.

Ebook Category Totals
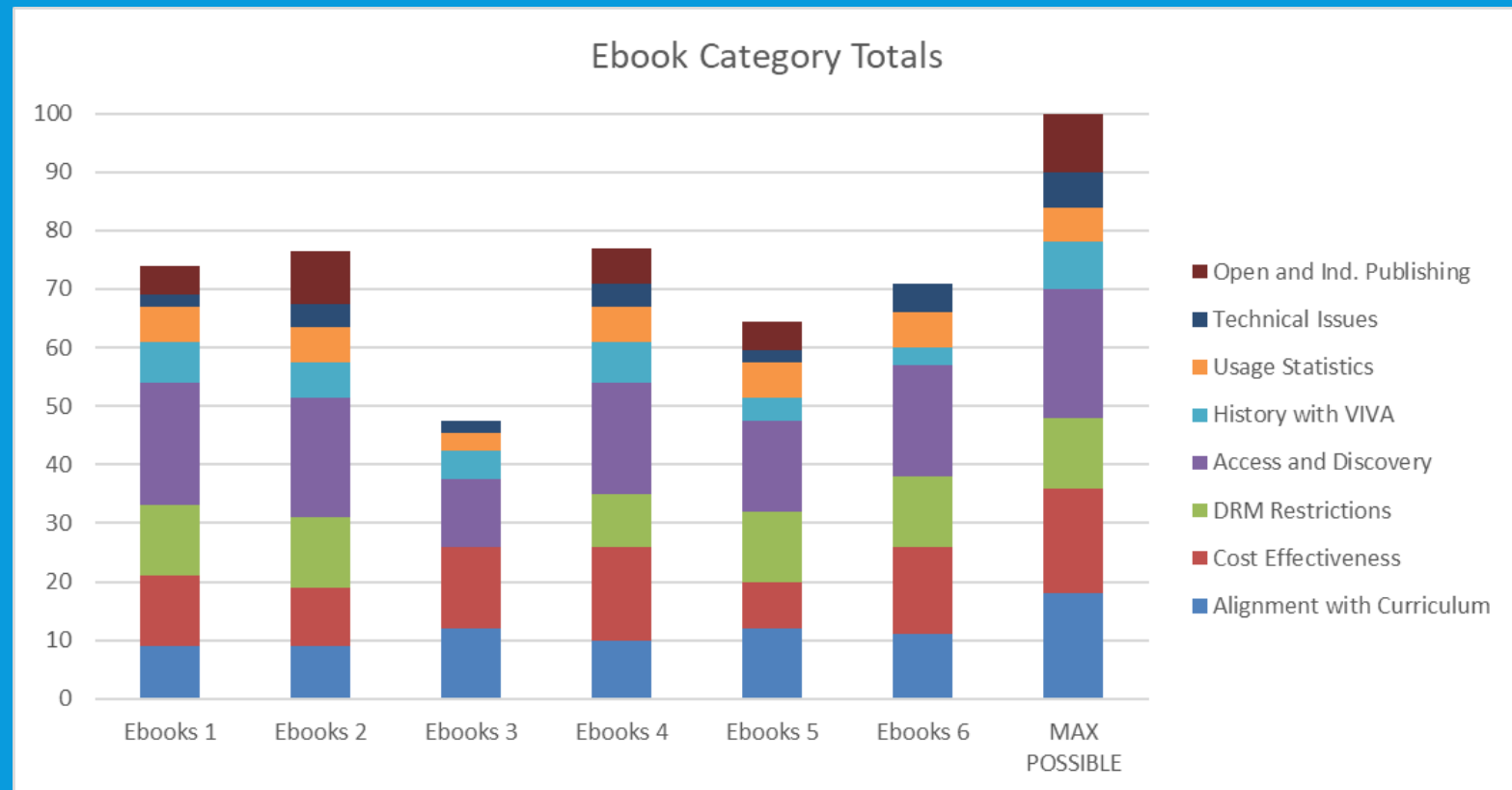
OVERARCHING GOALS FOR ADDING EDI

EDI values should be integrated and hold weight

We are staying at the front end of these conversations

Just acceptable is not enough

GATHERING INFORMATION

Met with publishers and vendors

Met with accessibility experts in the state of Virginia.

Met with the George Mason University EDI

EDI AREAS OF FOCUS

Content

- Making collections more representative

Engagement

- Demonstrable commitment to equity, diversity, and inclusion

Accessibility

- Accessibility of content/downloads; criteria vary by format

EXPECTATIONS FOR CONTENT

- Does this collection contribute to making our collections more representative?

- Does it include content by and/or about historically oppressed voices, experiences, identities, and communities?

- Rank from 0-5, with 0 being no contribution, and 5 being a high contribution. Open to reviewer interpretation and documented with notes.

ENGAGEMENT AS A CONTINUUM

- **Compliance/Symbolic Change (1 point)**

  Examples: "Diversity statement" on website; "someone" LGBTQ+ or BIPOC on editorial board; lists books they have published related to EDI.

- **Affirming/Identity Change (3 points)**

  Examples: Understands inequality and discrimination as systemic, structural, institutional; ongoing anti-racism or Safe Zone training; feedback mechanism for users to register concerns (and responds to/acts on those concerns).

- **Transforming/Structural Change (5 points)**

  Examples: People with diverse identities and experiences are included in all levels; develops collections created by or about marginalized communities in collaboration with those communities in a way that centers their voices; actively works on reparative metadata for existing resources and developing new descriptive practices, again, in consultation with communities.

ACCESSIBILITY EXAMPLES/ EXPECTATIONS

- Digital Rights Management-free, full-text content delivered in accessible formats, such as an unlocked, OCRd (searchable), tagged pdf or EPUB

- Text-to-speech reader

- Can download visualizations, such as tables and graphs, independently from the full text

- Closed captioning and transcripts

- Audio descriptions of images

NEXT STEPS

- The small group will begin testing the draft revised tool with products to see if it works in practice.

- A summer meeting about this approach and the tool is being planned and will be open for broader participation.